858 699 8596 | MIKOMOVELLAN@GMAIL.COM | LOS ANGELES, CA

MIKO MOVELLAN

🔍 MIKOOTCOM.COM

PASSIONATE UX DESIGNER WITH OVER FIVE YEARS OF EXPERIENCE IN THE FAST-PACED, CREATIVE DESIGN FIELD. ADEPT IN THE USER-CENTERED DESIGN METHODOLOGY, WITH FULL WORKING PROFICIENCY IN FIGMA, ADOBE SUITE, WIREFRAMING, AND PROTOYPING.

EXPERIENCE

ART DIRECTOR | TUNICA STUDIO (1/19-2/22)
- Translated briefs from clients into digestible roadmaps, decks, and presentations for creative teams.
- Maintained in-depth and current knowledge of emerging industry trends.
- Collaborated with creative design team to complete projects on tight deadlines.

ART AND DESIGN | MANAGER UCLA RADIO (3/17-9/20)
- Developed and Maintained UCLA Radio's visual brand.
- Designed merchandise, logos, posters, banners, flyers, social media content, and promotional videos.
- Led effective cross-functional teams to achieve well-defined design goals.
- Managed and mentored design interns on the Adobe Suite.

GRAPHIC DESIGNER | SPACELAND PRESENTS (3/18-6/19)
- Leveraged proficiency in Adobe InDesign, Photoshop and Illustrator to design banners, posters and other promotional materials.
- Designed new, on-brand visual elements focusing on concept and messaging.

MARKETING INTERN | QUEEN V (3/18-3/19)
- Monitored social media for trending news, ideas and feedback.
- Developed targeted content for social media platforms.
- Helped generate and compile new leads for potential client growth.

DESIGNER | FEM MAGAZINE (9/16-6/20)
- Determined styles, size and arrangement of illustrations and graphics.
- Collaborated with team of designers to offer improvements and direction on others' projects.
- Generated digital image files for use in digital and traditional printing.

INTERN | MACHINE PERCEPTION LABORATORY (4/15-6/18)
- Tested and designed robotic systems that interact with humans in real time through natural communication channels.
- Compiled data on different human facial responses.
- Demonstrated enthusiasm and strong communication skill, remaining open to learning new things every day.

EDUCATION:

BS | Cognitive Science (2020)
BA | Gender Studies (2020)
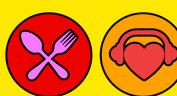University of California, Los Angeles

Certifications

UX/UI Design Immersive Bootcamp, General Assembly - 2022
Viral Marketing, Georgia Tech - 2021
SEO Specialization, UC Davis - 2021

SKILLS

DESIGN THINKING
C/C ANALYSIS
USER RESEARCH
INTERVIEWS
JOURNEY MAPS
SKETCHING
WIREFRAMES
DESIGN SYSTEMS
JAPANESE (FLUENT)
USABILIY TESTING
TYPOGRAPHY
VIRAL MARKETING
RAPID PROTOTYPING

TOOLS

PHOTOSHOP
ADOBE XD
ILLUSTRATOR
INDESIGN
SKETCH
FINALCUT PRO
FIGMA

EATING   MUSIC   DANCING